



NORTHEAST JOURNAL

Good People ∞ Good Places ∞ Good Things Happening

2022 MENU OF ADVERTISING OFFERINGS

ENGAGING DISPLAY ADS

- 1/12-page:** \$195 4.42" w x 2.00" h
- 1/9-page:** \$250 2.89" w x 4.18" h
- 1/8-page:** \$275 4.42" w x 3.09" h
- 1/6-page:** \$375 4.42" w x 4.18" h
- 1/6-pg Dining Section:** \$400 4.42" w x 4.00" h
- 2/9-page:** \$500 5.95" w x 4.18" h
- 1/4-pg horiz:** \$600 9" w x 3.09" h
- 1/4-pg vert:** \$600 4.42" w x 6.35" h
- 1/3-page:** \$750 9" w x 4.18" h
- 1/2-pg horiz:** \$1200 9" w x 6.35" h
- 1/2-pg vert:** \$1200 4.42" w x 12.89" h
- Full-page:** \$2000 no bleed/crops 9" w x 13.25" h
- Full-pg Page 3:** \$2200 no bleed/crops 9" w x 13.25" h
- Inside Front:** \$2200 no bleed/crops 9" w x 13.25" h
- Inside Back:** \$2200 no bleed/crops 9" w x 13.25" h
- Back Cover:** \$2400 no bleed/crops 9" w x 13.25" h

All ad costs are per ad/per insertion

DEADLINES

	Reserve space by	Artwork done by	Deliver approx
January			
February	Dec 20	Dec 28	Jan 13
March			
April	Feb 20	Feb 28	Mar 10
May			
June	Apr 20	Apr 28	May 12
July			
August	Jun 20	Jun 28	Jul 14
September			
October	Aug 20	Aug 28	Sep 15
November			
December	Oct 20	Oct 28	Nov 10

HOST YOUR OWN COLUMN

- 1/2 Page vertical** \$825
text with 1 photo/graphic
- 1/4 Page vertical** \$450
text with 1 photo/graphic

Ask your media specialist about the perks and benefits to you and to the greater good when your business sponsors a page.

Banner dimensions:

- 1/2-page vertical: 4.42" w x 1.5" h vertical
- 1/2-page horizontal/full page: 9" w x 1.5" h

Contact us for more details.

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THEMED SPONSORSHIPS

Sponsor a themed page that closely aligns with your company's mission and values. By publicly showing your support for inspired and inspiring content, our readers will feel more connected to and emotionally aligned with how you choose to do business.

SOME THEMES MAY INCLUDE...

- People and Pets
- Local Sports
- Youth-In-Action
- Community Impact
- Goodness InDeed
- Sustainable Earth
- Senior Moments
- The Arts
- or create your own

Exclusive Full Page \$1800
text with 3 photos/graphics

1/2 Page \$950
text with 3 photos/graphics